



"Not your average cookies... these ones have a lot to say."

The history of the fortune cookies and magic of sharing their messages.



The story of fortune cookies dates back to the 13th and 14th centuries during the Mongol invasion of China.

To avoid being discovered, the resilient Chinese found a way to exchange hidden messages without being caught by the invaders.

Knowing that the Mongols disliked lotus seed paste, which was used to fill the "mooncakes" traditionally made by the Chinese for special occasions, they hid secret messages at the center of these pastries, informing the date of the rebellion.

Thus, the tradition of placing messages inside pastries was born. This practice later evolved into a popular way to express and exchange wishes for well-being or good fortune among people.

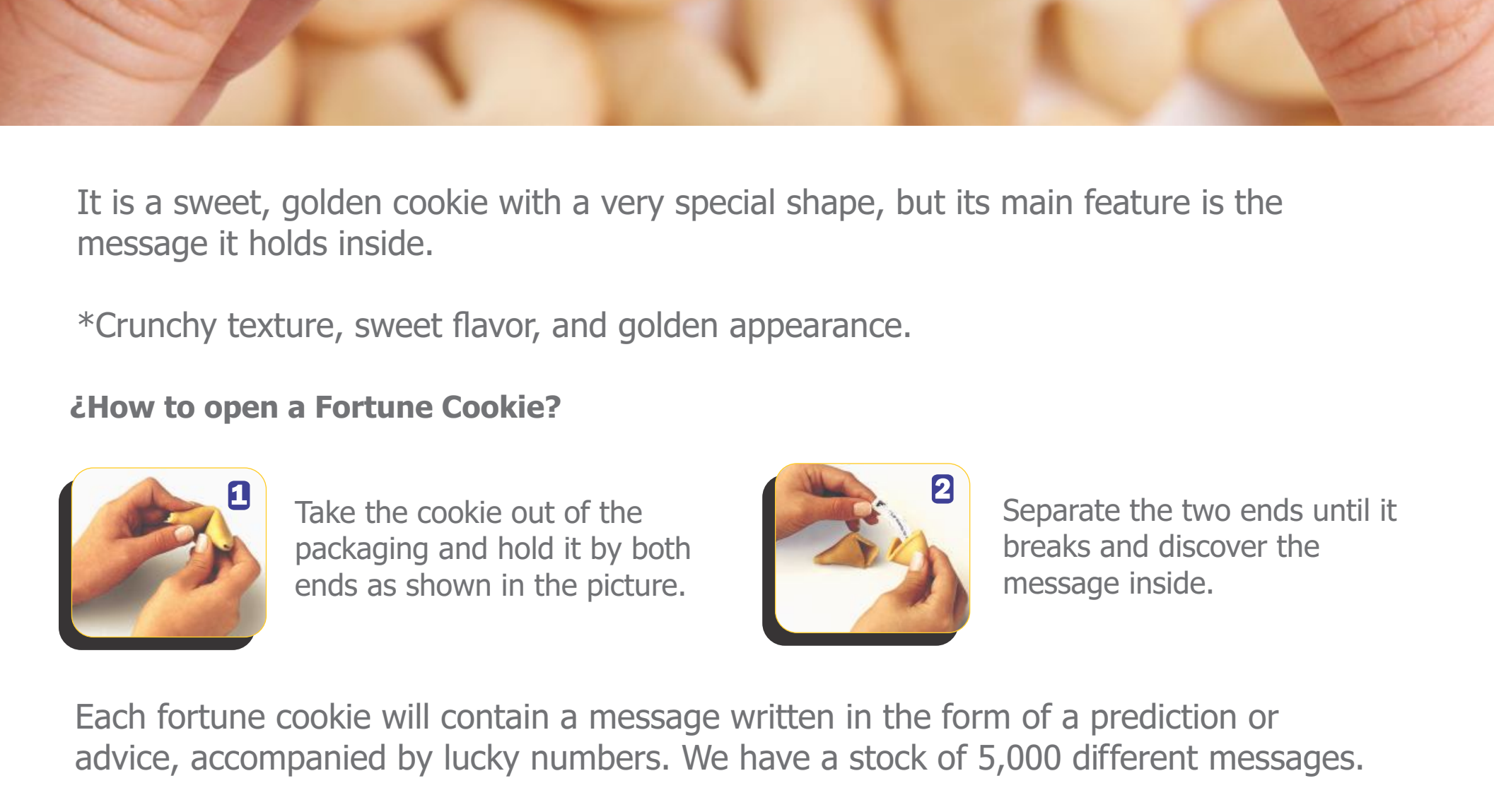
This custom has endured through time and continues to this day. Today, Fortunitas delivers the magical experience that comes with opening a Fortune Cookie.

Each one contains a message inside: 5,000 small notes of wisdom, advice, predictions, happy messages, and suggested lucky numbers.

The good wishes within Fortunitas, just like the tradition itself, gain strength as people share them with others.

Those who open them enjoy a sweet, delicious, crunchy, and addictive cookie, read the messages, and share them with others.

¿What it is a Fortune Cookie?



It is a sweet, golden cookie with a very special shape, but its main feature is the message it holds inside.

*Crunchy texture, sweet flavor, and golden appearance.

¿How to open a Fortune Cookie?



1 Take the cookie out of the packaging and hold it by both ends as shown in the picture.



2 Separate the two ends until it breaks and discover the message inside.

Each fortune cookie will contain a message written in the form of a prediction or advice, accompanied by lucky numbers. We have a stock of 5,000 different messages.



Examples:

 "Your future is as bright as your smile." Lucky Numbers 6 15 18 30 42 13	 "Success is in your hands; go and grab it!" Lucky Numbers 9 15 17 28 34 12	 "The best is yet to come keep believing." Lucky Numbers 6 9 18 39 42 11
 "Happiness is a choice; you are already on the right path." Lucky Numbers 4 10 20 28 40 7	 "Every step you take brings you closer to your dreams." Lucky Numbers 8 10 20 27 36 8	 "Your kindness is your greatest strength keep shining." Lucky Numbers 8 11 24 32 38 6

Portfolio

Display box with 4 fortune cookies



Display box measurements: W: 3.5 inch x H: 3.5 inch x L: 2.7 inch

Market segment: Retail.

Packaging:

-Unitary: Individually wrapped fortune cookies

-Secondary: Cardboard x 20 lantern chinese boxes

Cardboard box measurements: W: 14.1 inch x H: 4.3 inch x L: 14.1 inch

-Tertiary: Master box x 5 secondary packaging boxes, total 100 lantern chinese boxes

Cardboard box measurements: W: 15 inch x H: 14.6 inch x L: 23 inch

Shelf life: 155 days.

Rectangular box with 14 fortune cookies



Rectangular box measurements: W: 5.7 inch x H: 7.9 inch x L: 2.9 inch

Market segment: Retail.

Packaging:

-Unitary: Individually wrapped fortune cookies

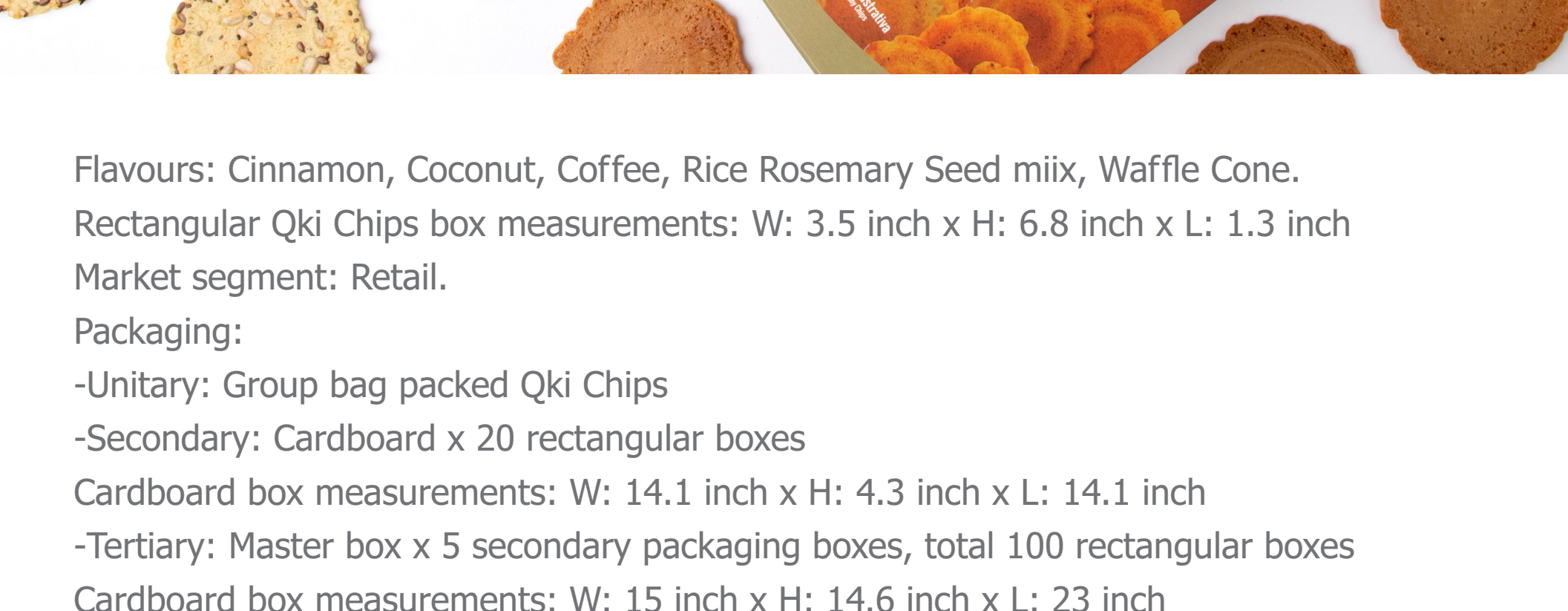
-Secondary: Cardboard x 40 rectangular boxes

Master box measurements: W: 15 inch x H: 14.6 inch x L: 23 inch

Weight:

Shelf life: 155 days.

Display box with 4 coffee fortune cookies



Display box measurements: W: 3.5 inch x H: 3.5 inch x L: 2.7 inch

Market segment: Retail.

Packaging:

-Unitary: Individually wrapped fortune cookies

-Secondary: Cardboard x 20 lantern chinese boxes

Cardboard box measurements: W: 14.1 inch x H: 4.3 inch x L: 14.1 inch

-Tertiary: Master box x 5 secondary packaging boxes, total 100 lantern chinese boxes

Cardboard box measurements: W: 15 inch x H: 14.6 inch x L: 23 inch

Rectangular box Qki Chips (5 different flavours)

Flavours: Cinnamon, Coconut, Coffee, Rice Rosemary Seed miix, Waffle Cone.

Rectangular Qki Chips box measurements: W: 3.5 inch x H: 6.8 inch x L: 1.3 inch

Market segment: Retail.

Packaging:

-Unitary: Group bag packed Qki Chips

-Secondary: Cardboard x 20 rectangular boxes

Cardboard box measurements: W: 14.1 inch x H: 4.3 inch x L: 14.1 inch

-Tertiary: Master box x 5 secondary packaging boxes, total 100 rectangular boxes

Cardboard box measurements: W: 15 inch x H: 14.6 inch x L: 23 inch

Flavours: Cinnamon, Coconut, Coffee, Rice Rosemary Seed miix, Waffle Cone.

Rectangular Qki Chips box measurements: W: 3.5 inch x H: 6.8 inch x L: 1.3 inch

Market segment: Retail.

Packaging:

-Unitary: Group bag packed Qki Chips

-Secondary: Cardboard x 20 rectangular boxes

Cardboard box measurements: W: 14.1 inch x H: 4.3 inch x L: 14.1 inch

-Tertiary: Master box x 5 secondary packaging boxes, total 100 rectangular boxes

Cardboard box measurements: W: 15 inch x H: 14.6 inch x L: 23 inch

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